



Issa CASE STUDY

Broccoli Revolution

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SERVICES

Global Talent Program
Automated Compliance

ROLES

Barista • F&B Attendant • Cashier • Steward
Garde Manger • Line Cook • Kitchen Assistant

The Challenge

Broccoli Revolution is more than just a restaurant. It is a pioneer of the sustainable food movement in Bangkok, offering plant-based dishes that nourish the body and soul. But the pandemic took a toll, slashing its revenue to less than 30% of normal. The owners had to make the tough decision to let go of some staff. As they recover today, they face a new challenge: finding staff who can maintain their high standards and satisfy their customers well.

The Talent Strategy

Broccoli Revolution turned to Issa, a community program that connects employers with talented candidates from diverse backgrounds. Issa has a pool of thousands of pre-screened and trained candidates who are ready to work in various roles and locations. Issa partnered with Broccoli Revolution to understand their needs and preferences, matched them with the best candidates, and handled all the legal aspects of hiring and compliance. Issa was able to double the staff for three locations of Broccoli Revolution, placing professional staff members to work as servers and kitchen staff.

“Issa was instrumental for us after the pandemic. Within two weeks, Issa doubled our workforce. We soon trusted Issa-trained crew members to lead the service at our flagship location.”

KRONGKAN PIANPANIT — GENERAL MANAGER

The Talent Impact

Broccoli Revolution bounced back from the pandemic with zest. The new staff members quickly became part of the brand, impressing customers with their professionalism, efficiency, and reliability. Over the next few months, Broccoli Revolution saw its revenues double, operating at full capacity with a stellar team. Issa is proud to have helped Broccoli Revolution achieve their growth goals and looks forward to continuing their partnership in the future.

